Facilitator's Short Biography

• *Name:* Steve Powell

Steve has led and contributed to research and evaluation projects in many countries around the world over the last 25 years. He has worked on a wide range of topics, from psychosocial programming after the 2004 tsunami and community resilience in East Africa to counting stray dogs in Sarajevo. Steve has expertise in both quantitative and qualitative research and evaluation approaches. He has a PhD in psychology.

This research and evaluation work left Steve longing for a better way to collect and synthesize people's ideas about 'what influences what'. This inspired Steve to co-found Causal Map Ltd.

• *Name:* Fiona Remnant

Fiona is a communications and research professional, with a special interest in the practical application of academic research in the international development sector. She has worked in communications in the private and NGO sector, in both regional and international roles, including four years in Sri Lanka at the Centre for Poverty Analysis. Fiona was co-author of the Qualitative Impact Protocol whilst working at the Centre for Development Studies at the University of Bath, and co-founded Bath Social and Development Research (Bath SDR) Ltd in 2016 to promote more and better use of the QuIP.

Fiona works with Steve on the experience learned from causal mapping QuIP data to help with the design of Causal Map.

• *Name:* Gabriele Caldas Cabral

Gabriele Caldas combines her expertise in international development and project management with a practical focus on causal mapping and qualitative research. Holding an MSc in International Development, an MBA in Project Management and a BA in International Relations, her academic pursuits highlight her dedication to social and environmental justice and innovative research methods.

As the Outreach Coordinator at Causal Map Ltd., Gabriele develops strategic outreach and sales plans that align with the company's mission. Her role involves conducting research in causal mapping and prompt engineering, aiming to enhance data collection and analysis in the social sciences. Additionally, she plays a key role in client support, managing projects and formulating interview strategies to ensure success. An important part of her job involves training new users on how to effectively use the Causal Map app, ensuring they can leverage this tool to its full potential in their work. Through updating learning materials and leading training sessions, Gabriele helps clients and team members alike to navigate the complexities of causal mapping, making her an invaluable resource for those looking to apply these techniques in various evaluative and research contexts.