Facilitator's Short Biography

Silva Ferretti

With over 20 years of experience in evaluating humanitarian, development, and peacebuilding projects across more than 50 countries, I've collaborated with a diverse range of organizations, from grassroots groups to the UN. I hold a deep belief that accountability and learning can coexist, and that evaluation should be empowering, enjoyable, and transformative. I've been fortunate to work alongside commissioners and organizations that share this vision, turning each evaluation into a chance to pilot new approaches. Beyond evaluations, my work involved developing M&E frameworks, methodologies and training materials linking evaluative thinking to resilience, accountability, participation, and feminist approaches. I'm constantly seeking to infuse evaluation with fresh ideas and perspectives, from complexity-driven approaches to integrating cutting-edge technologies like artificial intelligence. I enjoy bridging traditional divides, such as melding participation with technology or blending theoretical analysis with practical application. I firmly believe in the power of effective communication in evaluation, having extensively explored various methods, including multimedia, real-time blogging, and cartooning, to ensure our insights lead to tangible change.