

Facilitator's Short Biography:

Dr. Stephanie Evergreen is an internationally-recognized speaker, designer, and author. She is best known for bringing a research-based approach to helping people better communicate their work through more effective graphs, slides, and reports. A Fulbright scholar, she holds a PhD in interdisciplinary evaluation, which included a dissertation on the extent of graphic design use in written evaluation reporting. Dr. Evergreen has trained people worldwide through keynote presentations and workshops, for Fortune 500 clients like MasterCard and Facebook and mission-aligned clients like the United Nations. She is the 2015 recipient of the American Evaluation Association's Guttentag award, given for notable accomplishments early in a career and the 2017 recipient of the Myrdal award for impacts on practice. Dr. Evergreen is co-editor and co-author of two issues of *New Directions for Evaluation* on data visualization. She writes a popular blog on data presentation at StephanieEvergreen.com. Her two books on designing high-impact graphs, slideshows, and reports both hit #1 on Amazon bestseller lists weeks before they were even released.